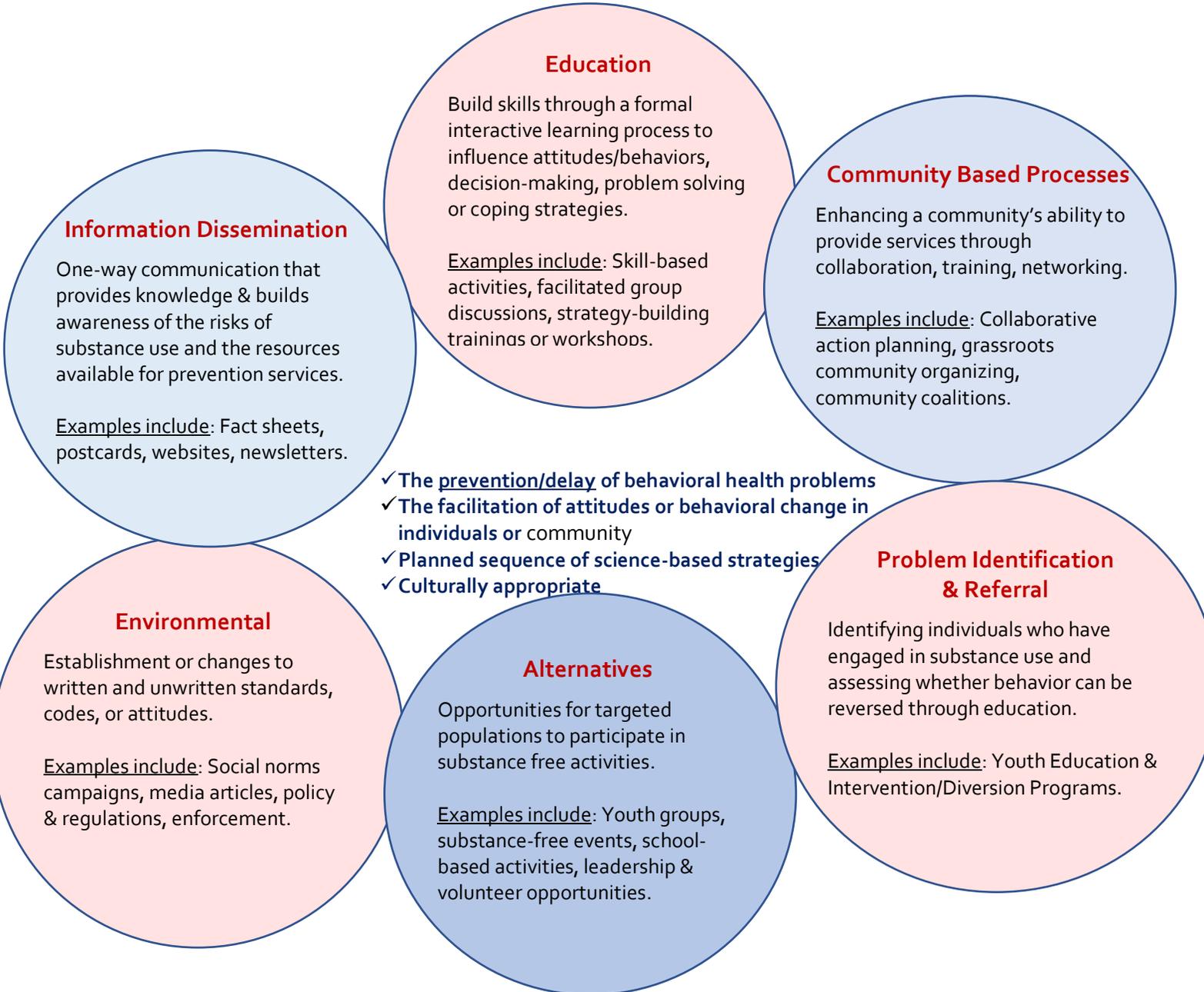


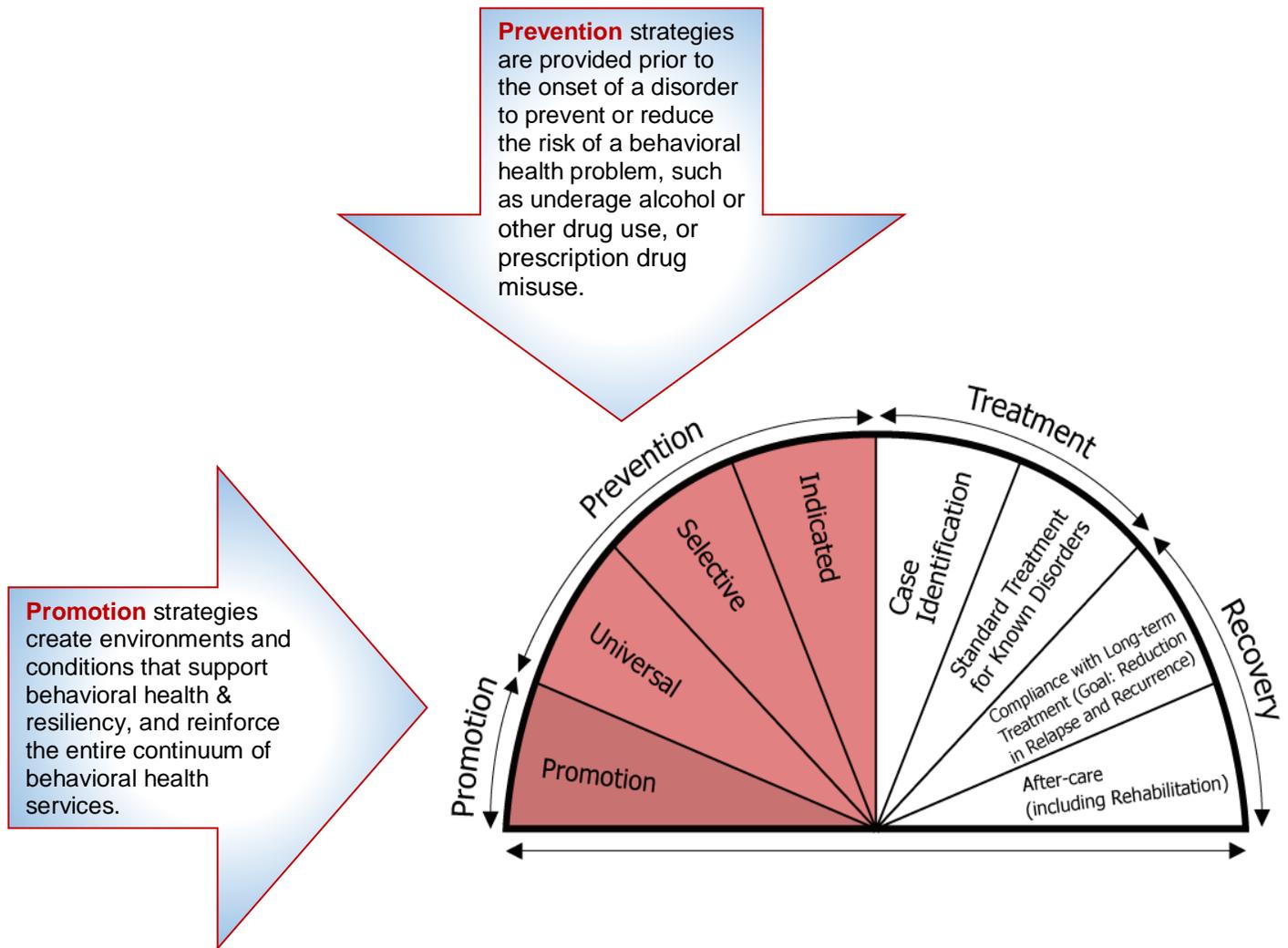
Ashland's Decisions at Every Turn (DAET) Coalition is dedicated to promoting healthy decision-making through evidence-based education and prevention strategies to reduce and prevent youth alcohol and other drug use. Primary Prevention is central to this work. Primary Prevention strategies and activities are used before a negative health outcome occurs. With regard to the prevention of youth substance use, these activities may include education on the risks of substance use; building awareness on the actions an individual can take to protect themselves; or environmental strategies, such as the establishment of policies that prevent and limit access to substances by youth.

**Primary Prevention Strategies**



# Behavioral Health Continuum of Care

The promotion of positive behavioral health – often referred to as the prevention and/or early intervention of mental health and substance misuse issues – requires a comprehensive approach. The support and implementation of promotion and prevention strategies are critical components in the Continuum of Care because they can help reduce the risk of youth substance use and the broader impact of substance use and behavioral disorders community-wide.



## RESOURCES

**Centers for Disease Control & Prevention (CDC): Parent Resources**  
<https://www.cdc.gov/parents/index.html>

**Substance Abuse and Mental Health Services Administration: Prevention**  
<https://www.samhsa.gov/prevention>

**Substance Abuse and Mental Health Services Administration: Parent Resources**  
<https://www.samhsa.gov/underage-drinking/parent-resources>

**Talk. They Hear You.**  
<https://www.samhsa.gov/underage-drinking>

*Portions of this tip sheet were adapted from some of the listed resources*

*Parenting for Prevention is a Decisions at Every Turn Coalition educational series for parents and other caring adults to increase awareness and knowledge about important youth issues and to encourage dialogue about making healthy choices.*

*Please visit <http://www.AshlandDecisions.org/parent-tip-sheets.html> for our complete library of tip sheets.*