



## **Decisions at Every Turn Coalition**

### **Meeting Agenda**

**January 8, 2019**

**Ashland Middle School Library, 5:30 – 7:00 PM** Welcome to participants

Judy Margulies, Mark Oram, Dave Muri, Kelly Roy, Lili Orr, Haley Bocuzzi, Claudia Rose, Liz Byrnes, Neha Shabeer, Amy Turncliff, Saumya Sankhavaram, Kristin French

1. Acceptance of Dec. 11th meeting minutes
  - a. Minutes accepted
  
2. Review & Planning discussion
  - a. Coalition Member Survey
    - i. In Summer/Fall 2018 we worked with CES consulting to update and administer a Coalition member survey to assess membership satisfaction and training needs. We received 20 responses. CES developed a one pager from the feedback and responses. The one pager was shared with the group for feedback. Ultimately, the group thought that there were two sets of competing messages in the document – one about the ways the coalition can still grow and improve, and one about the importance of DAET membership. We are instructing CES to develop one document to be used internally for capacity building and membership enhancement. Another document will be created for public use which highlights the benefits and value of DAET membership.
  
3. BOH Tobacco regulations update (10 minutes)
  - a. Ashland has age 21 sale of tobacco and vaping products. There will be an Ashland BOH public discussion on Tuesday Jan 15 at 7 pm at Town Hall in the Board of Selectman room to discuss a possible restriction of flavored nicotine products. “Sweet” flavors, such as fruit and candy flavors, are already banned but mint, wintergreen and menthol are not. Somerville has recently passed regulation restricting all menthol products to 21+ only retailers.
  - b. They will also look at tobacco permit numbers. If a retailer closes and relinquishes its permit, a new retailer cannot take on a new permit. Thus, the town will have one less permit allowable.

- c. Will there be other updates that would address vaping? BOH will continue to look at vaping. Youth access to non-combustible items such as vapes and JUULS. Ashland BOH is part of a regional Steering Group brought together by the MetroWest Health Foundation to address youth vaping regionally and to develop messaging to teens. Using social media/Instagram to attract to youth. Will be using the MHWF's community innovation model to address vaping across the region.
  - d. Dave M. sees vaping use going in cycles. Students are not buying locally, they are getting vaping devices online.
  - e. Erin & Lauren provide education, discipline, counseling and meeting time with Dave.
4. Positive Community Norms
- a. We are currently in the fourth year of the STAND campaign at AHS
  - b. There are plans to moving the messaging into the community. Need to get stakeholders familiar with the positive culture framework to help improve the health of the community.
  - c. Would like to host a training for community members, possibly March 25-26. Group was asked if a one or two-day training would work better.
  - d. Most agree that one-day training that splits the agenda into an overview and a implementation piece is ideal.
5. PSA viewing
- a. We viewed Maky's student education on vaping PSA. The feedback was positive. He will be focus grouping the PSA with a few students group for additional feedback. The adults who are present will send a few notes as well. Plans for the PSA include viewing in Health & Wellness classes, the school TV, and distribution through DAET media.
  - b. We viewed the "How to Talk to Your Kids at Any Age about Alcohol, other Drugs, and Making Good Decisions" PSA targeting parents. This is the first in a series of PSAs. It will be shown on WACA, on DAET social media & website and distributed to community partners.

**Next Meeting: February 12**