



## **Decisions at Every Turn Coalition**

### **Meeting Minutes**

**October 9, 2018**

Lili Hellerman, Lily Orr, Kathy Silva, Dave DiGirolamo, Dave Muri, Maky Kotob, Lisa Ulbrich, Kristin French, Saumya Sankhavaram, Kim Kotob, Amy Turncliff, Claudia Rose, Liz Byrnes

#### Accept Sept. 11, 2018 meeting minutes

The September 2018 minutes were accepted with a note to edit the spelling of two participant names.

#### 501(c)3 update

We have set DAET up as a corporation and have received our Federal ID number. We can now open an account at Needham bank. Then we will debut form for IRS for 501c3 status (1023). The toen holds our DFC funds. Everything else in our non-profit, including the state earmark.

#### Website update

The consultants are still working on migrating the information to the new site and setting up the pages. We still hope to launch in October.

#### Vaping PSA update – Maky Kotob

PSA first-draft script copies were passed around to the attendees. Each vignette is a 2-5 minute skit with an introduction. Each skit (with student actors) revolves around a myth about e-cigarettes/vaping and the introduction addresses the myth to correct the misperception. Maky will follow up with Google doc for feedback. The PSA will be available on WACA and can be put on school, DAET, and other websites. They can be Integrated into school social media TV. Erin and Lauren will be presenting at a statewide conference. Is there a possibility there? The project will be completed by end of school year. The CDC website/JUUL has excellent information. There is a new product called the Sourin Drop that is refillable pod system in the shape of a raindrop that is easily concealed and becoming increasingly used by youth. Companies are hopping on to the easily concealed vape trends. Some now fit into backpacks and hoodie strings.

## BOH Vaping educational event and policy discussion

On November 1<sup>st</sup> the BOH event “The New Look of Nicotine Addiction” for parents, adults and educators will take place at MassBay Community College in Framingham. Mary Cole of the Greater Boston Tobacco Free Community Partnership will deliver the state’s educational program. We are hoping to pull together an Ashland panel for a Q&A segment.

The BOH is reviewing their tobacco and e-cigarette regulations. They are looking for community more input on the regulations. They will be addressing this at the November 20<sup>th</sup> BOH meeting before Thanksgiving. If students are interested in getting involved, please contact DAET.

## Retreat review and discussion:

### What Worked

- The retreat was a great environment to share information at. It was a very successful event and would be great to have youth more involved.
- It was good to have young people participate. And good to have the town managers there to see the big picture of prevention and substance use.
- Really enjoyed reconnecting to members. There was a lot of good Energy. It was great to have all of the principals there too.
- It was nice community-based endeavor with representation from different sectors. It was valuable to participate with members outside of the schools to get a broader view of the work.
- Great to have the students participate. Enjoyed sitting at the table with other views. Everyone had a different lens for viewing youth substance use.

### What Didn't?

- The timing (day and time) makes it difficult to have youth participate fully. (If we consider an afternoon, mid- November and mid-March might work).
- We did not have a chance to report out after the sustainability activity.
- The sustainability instructions were complicated and we did not have enough time to complete it fully.

## STAND update

The first poster going out by the end of this month. PCN data will be used. 5 posters are planned for this year. Some like the posters and some do not. Overtime the messaging is effective. The Senior class has benefitted the most with the posters. Freshman and Sophomores have had little exposure. For the Juniors, it is hard to say. What are other ways to message information? Could Air drop information. Saumya and Betsy will present the data at Site Council and School Committee. We are beginning discussion to roll STABD into the community. As a start, we will be preparing tweets that Jim will send out and the other principals can retweet. Currently working at AMS to integrate STAND too. Can we post for parents on the Ashland

Bulletin Board FB group? We would need to be very careful about messaging – need to have positive messages. We could put on pizza boxes with a stamp or sticker.

We collected E-cig and vaping questions from the students during a recent lunch block. We will be giving responses back to the students on table tents in the lunch room and library.

### POWER – Find Your Voice, Oct. 23

7-9 PM at AHS. DAET will have a table at the door. The program will feature a performance and panel discussion on resiliency, sexual violence, gender equality, sexual assault, and domestic violence.

### Announcements

MYTT – Ashland, Medway, Hopkinton, Hudson, are hosting on Dec 7<sup>th</sup> a substance-free coffee house with performers. It will be held at the Hopkinton Center for the Arts as a fun event to support prevention. There may be a can or clothing drive. The event is primarily for high school students.

Framingham Rotary – Looking to expand its reach in Ashland. The Rotary can serve as a pool of volunteers for community service projects. They are hosting a community service day on Oct 27<sup>th</sup>, if you have a project in mind, please contact Kristin. They also provide goods/services to families in need.

At the Grade 1 Neighborhood curriculum night the principal and staff had wonderful things to say about Responsive Classroom.

Lisa Ulbrich has received a commitment from the CEO of the construction firm she works for to lead opioid education and prevention efforts and to purchase NARCAN for their sites/employees.

**Next Meeting:** November 13<sup>th</sup> at from 3-4:30 PM (student focused meeting)