

DAET COALITION NEWSLETTER

A community resource to help prevent youth substance use in Ashland



A LETTER FROM THE COALITION

Congratulations!

Dear Ashland Community Members,

Decisions at Every Turn is thrilled to announce that we have been awarded an additional five years of Drug-Free Communities (DFC) funding. This is an amazing accomplishment for our community! Truly, this grant award would not have been possible without the community's full support and the hard work of the many individuals who share their ideas, identify concerns, and work toward effective solutions to reduce and prevent youth substance use.

Our competitive application was recognized for demonstrating that Ashland has made successful strides in reducing youth substance use rates over the term of the previous DFC grant (2013-2018) and has the infrastructure, community support, and a comprehensive strategy to continue its prevention efforts. DFC funding provides the financial resources to hire coalition staff, offer member trainings, run community programs, develop and print prevention resources, assist with partner initiatives, and support the ongoing efforts in our community to promote prevention.

Look at all the wonderful things we have already planned for the upcoming year:

- The 2018-2019 Coalition meeting schedule is set and available on the back page (join us for our first meeting on September 11th)
- Introducing our new logo and a website that will launch soon (see the adjacent article)
- Visit the DAET table at Ashland Day on September 15th (consider volunteering for an hour!)
- POWER Community Programming will begin this year's series with *Find Your Voice* on October 23rd (see the back page for additional details)
- DAET Parent group development – one of this year's priorities is identifying opportunities for parents to become more involved with prevention efforts
- Additional *Parenting for Prevention* tip sheets, with a particular focus on topics for K-5 parents
- And more on the horizon ...

It is our goal to continue to work with the entire community to prevent, reduce, and address the issues that contribute to youth substance use.

We look forward to collaborating with you on the year ahead. Please reach out to us at CoalitionInfo@AshlandDecisions.org with any questions or ideas. We would love to hear from you.

~Kristin French, MSW, LCSW
Director of Prevention Outreach, Town of Ashland
Director, DAET

DAET'S NEW LOGO AND WEBSITE

We are excited to announce that Decisions at Every Turn has a **new logo** and **website!** Ashland's own Gordon Multimedia has been working with us to re-envision DAET's brand recognition and increase our web presence. Parents, youth, and community members will be able to easily find helpful prevention information and resources, view our calendar for upcoming programs & events, and find ideas for getting involved. Our new website will launch in October!



A SPECIAL THANK YOU

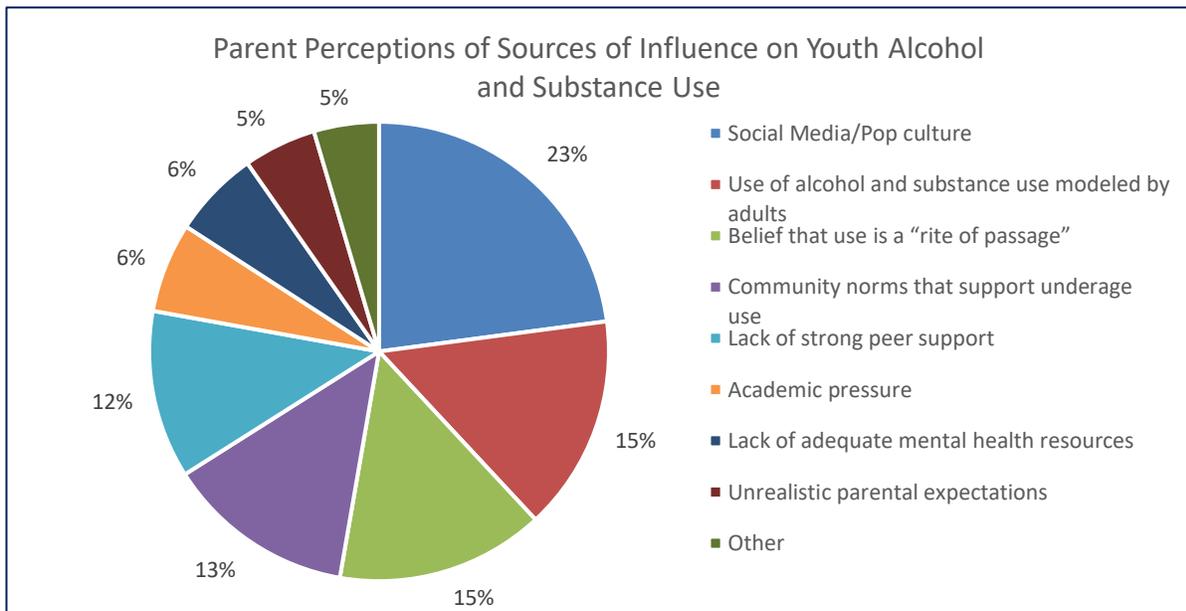
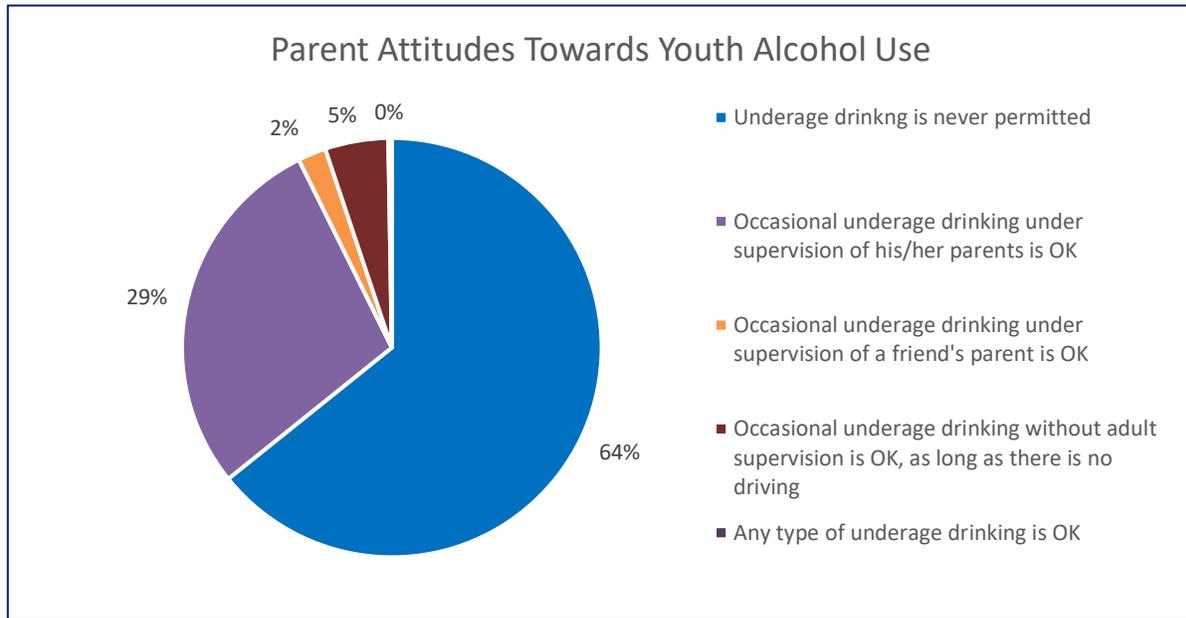
Decision's at Every Turn would like to express our gratitude to Senate President Karen Spilka and Representative Jack Patrick Lewis for their ongoing support of the Coalition's vision and their dedication to prevention. By way of their commitment, DAET received a \$75,000 state earmark in last year's (2018) Massachusetts State Budget. With the state funding, DAET was able to purchase additional prevention resources, redesign its website, hire a consultant to assess Coalition processes and develop a strategy to increase member capacity, assist Ashland Public Schools in their goal to align K-12 health, wellness, and SEL goals, and supplement numerous other Coalition prevention initiatives. We are grateful for the support and will continue to work hard to honor their recognition of our mission and goals.

Thank you

by all these lovely TOKENS
september DAYS ARE HERE,
WITH SUMMER'S BEST OF *weather*
AND **autumn's**
best of cheer.
[h.j. jackson]

HIGHLIGHTS FROM THE 2017 DAET PARENT SURVEY

As part of DAET’s comprehensive community assessment to better understand the landscape of youth substance use in Ashland, we administered the 2017 DAET Parent Survey to gather information about adult attitudes and perceptions on underage alcohol and other drug use. The survey - available in English, Spanish, Portuguese, and Russian - was completed by 443 Ashland parents and guardians.



This is great opportunity to have a discussion with your teen about alcohol and other drug use. DAET has a library of *Parenting for Prevention* tip sheets with facts, resources, and suggestions for getting the conversation started. All of our tip sheets (available in English, Portuguese, Spanish, and Russian) are available at <http://www.ashlanddecisions.org/parent-tip-sheets.html>

A complete summary of the 2017 DAET Parent Survey data will be available on our new website in October.

COALITION REWIND

May

- Published 'Developmental Relationships & Positive Youth Development' in *Ashland Directions*
- Hosted the POWER series program "College Transition: A Program for Parents"
- Hosted a middle-school parent conversation about youth vaping and e-cigarette use
- One DAET staff member and 4 DAET community members participated in "An Intro to Positive Youth Development" workshop facilitated by Andrea Egmont of Egmont Youth Development

June

- Published "Tips for a Safe Summer" in *Ashland Directions*.
- Two DAET staff member participated in "Taking Action: Implementing the Positive Youth Development Philosophy" workshop facilitated by Andrea Egmont of Egmont Youth Development
- One DAET staff member participated in the Search Institute's Developmental Relationship Boot Camp
- DAET and MOAPC members attended the MetroWest Opioid Coalition (MOAPC) bi-annual meeting
- Began work with Collaborative for Educational Services to plan DAET Annual Retreat
- Began work with Gordon Multimedia on new DAET website

July

- Published "Connecting through Collaboration" in *Ashland Directions*.
- Co-hosted the Ashland Post-Overdose Engagement Model stakeholder meeting with MOAPC

August

- Administered the 2018 DAET Coalition Member survey
- Conducted 4 Sector Member discussions



COME VISIT THE DAET TABLE AT ASHLAND DAY ON SEPTEMBER 15TH

- Meet DAET staff & volunteers
- Check out our prevention materials and resources
- Free giveaways!
- Sign up for our email list
- Learn how to get involved

Interested in volunteering at Ashland Day? Contact Kristin French at kristin.french@AshlandDecisions.org.

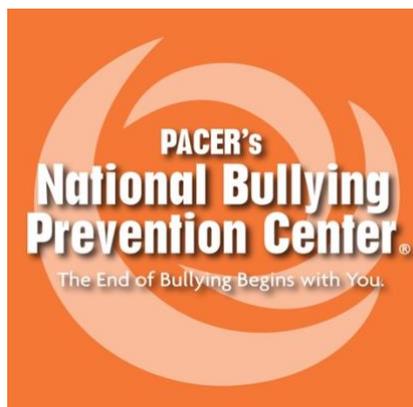


SEPTEMBER

OCTOBER

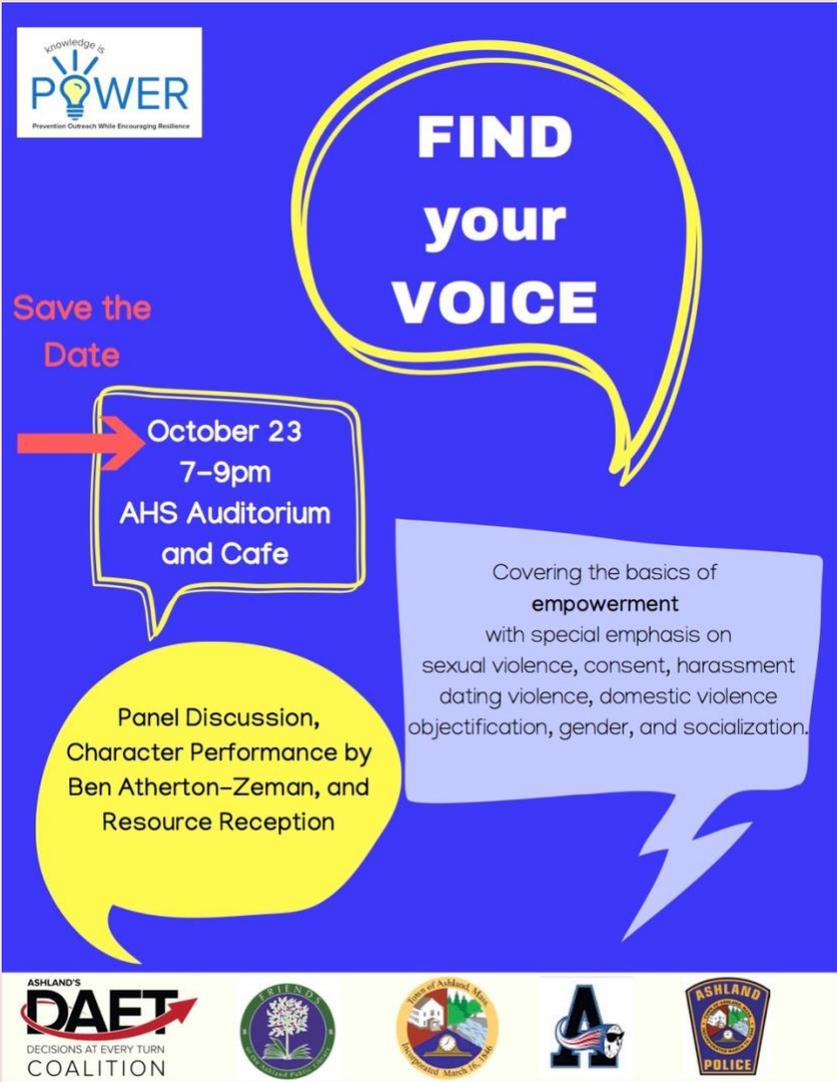
NOVEMBER

FALL 2018
PREVENTION CALENDAR



DAET COALITION NEWSLETTER

A community resource to help prevent youth substance use in Ashland



The poster features a blue background with a large yellow speech bubble containing the text "FIND your VOICE". To the left, a red arrow points to a white box with the date and time: "October 23 7-9pm AHS Auditorium and Cafe". Below this, a yellow speech bubble lists the activities: "Panel Discussion, Character Performance by Ben Atherton-Zeman, and Resource Reception". A light blue speech bubble on the right describes the topics: "Covering the basics of empowerment with special emphasis on sexual violence, consent, harassment dating violence, domestic violence objectification, gender, and socialization." The top left corner has the "knowledge is POWER" logo. The bottom of the poster displays logos for "ASHLAND'S DAET DECISIONS AT EVERY TURN COALITION", "ASHLAND MIDDLE SCHOOL LIBRARY", "Town of Ashland MA", "ASHLAND POLICE", and "ASHLAND FIRE DEPARTMENT".

SAVE THE DATE: OCTOBER 23, 2018

Please join us for "FIND your VOICE", the first POWER Program of the 2018-2019 year. FIND your VOICE will feature a panel discussion, performance, and resource exhibit to increase awareness and encourage dialogue about empowerment.



POWER is a series of educational programs, workshops, and discussions to provide community members with information, knowledge, and practical skills on youth-relevant topics. More POWER programs are currently being added to the schedule and will be announced soon.

JOIN OUR EMAIL LIST TO RECEIVE FUTURE NEWSLETTERS: CoalitionInfo@AshlandDecisions.org

COME TO A COALITION MEETING

Coalition meetings are open to everyone in the community. Come learn about the Coalition, our current initiatives, and take part in planning activities. New members are welcome! An orientation meeting can be arranged by prior scheduling.

September 11	5:30 – 7:00 PM	February 12	5:30 – 7:00 PM
October 9	5:30 – 7:00 PM	March 12	3:00 – 4:30 PM
November 13	3:00 – 4:30 PM	April 9	5:30 – 7:00 PM
December 11	5:30 – 7:00 PM	May 14	5:30 – 7:00 PM
January 8	TBD	June 11	5:30 – 7:00 PM

The Coalition meets monthly on Tuesdays in the Ashland Middle School Library