



**Decisions at Every Turn Coalition**  
**Meeting Agenda**  
**March 13, 2018**  
**Ashland Middle School Library, 5:30 – 7:00 PM**

Jennifer Weiss, Judy Margulies, Claudia Rose, David DiGirolamo, Kelley St. Coeur, Dave Muri, Mark Oram. Ashwini Salvi, Liz Byrnes, Amy Turncliff, Saumya Sankhavaram, Kristin French

1. Earmark update - from the BSAS state funds.

DAET has received several funding requests for earmarked state funds. As per the By-Laws, requests over \$2500 are required to be brought to the Coalition for voting.

- Police department requests – February training request (2 officers) and in June DRE training. The state does the training. Pays for the backfill for the staff which needs to fill in for the trainees.
- Responsive classroom - to help with the health and wellness curriculum. Paul Vieira has been working on a plan to include Responsive Classroom and this funding could allow them to jumpstart the program. The request is for \$21K for training for half of his staff at the elementary level. The program is evidence based and gold standard for elementary level health and wellness. In the following years, it would be built into his budget and for this year he could shift money around for other things.

Motion to approve funding requests. Second motions. Funding requests were approved.

Another idea that the Coalition has considered is a Consultant for youth and coalition processes. If we can pay for that upfront we can have that moving forward. The group agreed to put consultants and needs for measurement on the next agenda.

2. PCN survey - students use and perceptions about other students use and parents use and perception gaps.

- a. Plans for administration and approval of cost approximate \$4000 (that was 2016 pricing) from The Montana Institute. Saumya to check on pricing.
  - i. April 13<sup>th</sup> in a homeroom class and the data will inform the next campaign.
  - ii. We didn't really do the campaign this year
  - iii. Perception of harm and peer disapproval have been rising.
  - iv. Students do not like the posters, do not believe the data
  - v. Freshman and Sophomores believe in the data
  - vi. Will explore a device-led survey and if the pricing is comparable.
  - vii. Last year STAND conducted an activity on the perceptions on marijuana using fact cards on the tables.

- viii. Need to have champions that the data is reliable. Help to make it more effective.
- ix. Should we use the aggregate data?
- x. Have the Consultant come in to see if this is the best way to show the data.
- xi. Have it be student led and how they want to hear the messaging.
- xii. Work with Jen Weiss

### 3. Marijuana education

- a. How should the coalition be involved?

Marijuana opt out vote is in May and there may be some marijuana education in the town. What form should education take. A forum? Combine with vaping? At the schools, do we know what is in the devices students are using? Tested ones have come back negative for marijuana. Odors do not lead administration to believe they are marijuana and suggest they are flavored nicotine/liquids. No businesses have tried to get recreational licenses. Only a medical facility. The more that we can educate our community, that awareness should spread. Will parents come out? The selectman is looking for voices. Board of Selectman can deny business for any reason. But they need to hear from citizens on what they want.

#### **Focus on vaping for education (parent) and add in marijuana. What would work?**

- Jim suggested a program at end of April.
- Framingham state debate style format. April 24<sup>th</sup>
- Link into the sports meeting. Tie it into a mandatory meeting. Fall might be best.
- Do the students even know what the risks are? Can we do PSAs from students? Run at the school on the TVs.
- What about Grand March May 11<sup>th</sup>.? Involve SADD students in the messaging.
- SADD Sticker shock.
- Middle school dance.
- Air drop a PSAs onto youth phones.
- Little League opening. (K-5 targeting).
- Are there any good speakers, Middlesex Partners on vaping? American Lung and American Cancer Association. Dr. Hartman. Dr. Reap.
- Remember: What is the message we are trying to deliver and is it believable? Message right now – what are the immediate risks? What is nicotine withdrawal. Think about the message in a tidy package for people and get the kids involved with what they relate to.
- Parents want to know what the devices look like, where students can buy them, how kids are using gift cards that are not traceable to the purchase site.
- Tools to aid parents in delivery services of alcohol and marijuana.
- Panel discussions? CDC website for evidence based.
- SADD kids at Grand March.
- Middle School DC trip? Send information with the DC meeting.
- Focus on vaping and introduce marijuana into the conversation

### 4. Grant update

We will submit the Grant on Monday March 26<sup>th</sup>. Thank you for giving us ideas and feedback for the action plan and using the data. The grant award announcement is made in September.

5. General coalition updates

- a. Promote Prevent Commission final recommendations for mental health/substance use/continuum of care. Ashland was asked if it would like to be highlighted in a snapshot discussing why community based prevention is important. We agreed that would be a good idea.
- b. Next POWER Program – Community Cook read of GRIT at Library March 13th
- c. Positive Passion and Will: John Trautwein will be speaking with students during the day and then a parent program at night at 7 PM

Meeting adjourned: 6:54 PM